The Artists, Designers, and Craftsmen of D@DA

Design @ Dohm Alley is the vision of landscape artist Peter Soderman and architect Kevin Wilkes AIA. Design team and volunteers include: Peter Abrams, Richard Chenoweth AIA, David Kelly Crow, Torin Dilley, Brendan Ford, Kelly Gibson, Rob Gorton, Kate Graves, Seema Kapoor, Kristal Knapp, Mason Madden, Geniva Martin, Michele Maw, Greg Moore, Greg Napolitan, Lawrence Roth, Catherine Sheri, Traction Company (current members: Connie Ambridge, Leila Bateman, Steven Lamar Dailey, Jeff Dentz, Billy Blaise Dufala, Morgan Dummitt, Sedakial Gebremedhin, Laura Giannini, John Greig Jr., Miguel Antonio Horn, Brendan Keen, and Joshua Koffman), and Steve Weiss. Joe Ruvolo of Livingston Park Nursery installed the handsome pavers and bluestone walkway.

To submit an installation proposal please visit design@dohmalley.org for guidelines and submission details.
On a beautiful summer day you are strolling in downtown Princeton, New Jersey when you come upon a vertical plant wall that opens into a gallery of sights, sound and learning.

By early summer 2017, a team of educators and artists will transform a vacant alley between two high-traffic stores, Starbucks and Landau. Throughout the summer and fall this alley will be curated with temporary, rotating art installations.

We will showcase art, sculpture and ideas in an open air gallery setting that is eighty feet long and eleven feet wide. Part garden, part classroom, this dynamic sensorium will invite pedestrians into a lively and interactive experience.

The period of the English Romantic Poets will be our initial tribute. Using their poetry, we have designed an installation of sculpture, landscape elements, audio and video to take viewers on a stimulating journey summoning the past to join us in the present through the medium of art and performance.

As the summer progresses, we will deploy our unique brand of stagecraft to examine other topics such as food literacy, climate change, community design and planning, Princeton Art Museum, New Jersey history, and technological revolutions, to name a few.

Design @ Dohm Alley is another project by the team that created Writers Block and Quark Park, award winning community engagement spaces that brought together art, science and literature.

Last fall the infrastructure for the Alley was completed, the digital hardware installation is underway now.

Princeton is heralded for its intellectual pursuits, our main export products are knowledge and ideas. Several million tourists visit Princeton annually and Dohm Alley’s central location is perfect. The possibilities for bringing together the educational, business and technology elements of our extended community are compelling.

We invite corporations, institutions, foundations, small businesses and individuals to assist us in bringing this exciting project to the public – all that is needed is you. Come join us.